



# Swift's Honey

PROJECT

## About Swift's Honey Project

Swift's Honey Project was created in 2015 during a landscape project meeting. Swift noticed Bay Area projects' landscaping were far from thriving and its landscape architect attributed the sub-optimal growth to the lack of honey bees. In fact, the number of bee colonies per 100 acres has declined by over 90% in the past 60 years, with most of that decline taking place in the past few years. Swift believed this was a great opportunity to help the overall bee population while also nurturing landscape projects in a sustainable effort. Swift installed its first urban beehives in 2019. Swift expanded this initiative and currently has 60 hives along the West Coast. The bees are thriving, and the landscaping has never looked better! Happy bees, happy landscaping, and happy tenants, or as we like to say, "the proof is in the honey!"

## More Info

[www.SwiftRP.com/ESG](http://www.SwiftRP.com/ESG)

## Project

### Benefits

- Protects bees
- Improves landscaping
- 600lbs of honey harvested last year - happy bees!

## Honey &

### Honey Bee Stats

- Bees travel up to 8 miles for nectar and pollen
- Honey never expires
- Bees pollinate 80% of our flowers and crops